



Growth Capital for International Expansion

The 22 Capital Group, LLC is an alternative asset management firm that provides acceleration funding and advisory services to companies that are poised to achieve significant growth and scale via international sales.

There is a dearth of long-term export capital for small- and medium-sized businesses. The 22 provides what the Small Business Administration and Export-Import Bank call the “equity gap” in export financing by investing equity, subordinated debt and royalty-based financing in U.S. companies. We invest amounts of \$2 million and greater to develop and execute sound financial and operational strategies that increase export capacity.

In addition, we provide international advisory services to select companies, including market research, distribution/pricing analysis and partner identification in local markets, export credit insurance, U.S. and foreign regulatory compliance, and supply chain management.

Investment Strategy

The 22 invests in a broad range of industries, with a particular focus on manufacturing companies. We employ a strategic approach to investing by partnering with owner/operators and existing management teams. We typically acquire minority ownership positions in companies that have:

- \$2 million or greater in EBITDA
- Management team with industry expertise
- Minority and women-owned businesses (not exclusively)
- Recurring revenue and / or long customer lifecycle
- Operations based in the Los Angeles metropolitan area
- Limited technology risk
- High growth industries
- Defensible market positions
- Profitable operating histories
- Proprietary concepts or brands

Contact

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